

## IN THE SPECIFICATION

Please replace the section titled “CROSS REFERENCE TO RELATED APPLICATIONS,” page 1, line 6, through page 2, line 8, with the following:

This application is related to the following co-pending and commonly-assigned patent applications, which are incorporated by reference herein:

Application Serial No. 09/990,539, entitled “SYSTEM AND METHOD FOR CAPTURING AND STORING INFORMATION CONCERNING WEB VISITOR BROWSING ACTIVITIES IN A DATA WAREHOUSE”; filed on November 16, 2001 by Scott D. Carty, Sylvie F. Haddad and Tucker Smith; NCR Docket Number 9624.

Application Serial No. 09/990,411, entitled “SYSTEM AND METHOD FOR IMPLEMENTING PRIVACY PREFERENCES AND RULES WITHIN AN E-BUSINESS DATA WAREHOUSE”; filed on November 16, 2001 by Sylvie F. Haddad; NCR Docket Number 9625.

Application Serial No. 09/992,571, entitled “SYSTEM AND METHOD FOR CAPTURING AND STORING INFORMATION CONCERNING OPERATIONAL METRICS OF A BUSINESS WEB SERVER AND WEB SITE”; filed on November 16, 2001 by Scott D. Carty, Sylvie F. Haddad, and Tucker Smith; NCR Docket Number 9626.

Application Serial No. 09/990,541, entitled “SYSTEM AND METHOD FOR CAPTURING AND STORING WEB SITE VISITOR PROFILE INFORMATION IN A DATA WAREHOUSE”; filed on November 16, 2001 by Scott D. Carty, Sylvie F. Haddad, and Tucker Smith; NCR Docket Number 9627.

Application Serial No. 09/990,634, entitled “SYSTEM AND METHOD FOR CAPTURING AND STORING INFORMATION CONCERNING ON-LINE ADVERTISING CAMPAIGNS, PROMOTIONS, AND

ADVERTISEMENTS OF AN E-BUSINESS RETAILER”; filed on November 16, 2001 by Scott D. Carty and Tucker Smith; NCR Docket Number 9628.